

Welcome to VaYU's Fall 2023 Newsletter. Wishing everyone a very happy Thanksgiving 2023!

Delighted to share VaYU's progress as we celebrate various milestones in our 4th year as an ONLINE University. VaYU, the 1st Yoga University outside India, offers graduate education and research for the global community.

This exciting year thus far progresses on many fronts:

- VaYU received a \$1M donation from Tarsadia Foundation (Our Heartfelt Gratitude).
- VaYU received Program level accreditation of VaYU's MS Program through <u>IAYT</u> (International Association of Yoga Therapists) in May 2023.
- VaYU and BeYogi inked an alliance to help Yogis/Yoginis blossom their Yoga careers with special discounts
 on VaYU-tuition while protecting them with discounted liability insurance.
- VaYU's students' Research Poster Abstracts were accepted at the Symposium on Yoga Research (SYR 2023).
- VaYU's has ventured into continuing medical education (CME) in joint providership with Life In Yoga Institute with the
 first offering successfully conducted on Nov 4-5, 2023, for 15 AMA PRA Level 1 credits. Yoga Therapy can be a
 lifesaver for better patient outcomes while addressing physician/healthcare provider burnout.

As we celebrate this wonderful holiday, VaYU is grateful for your support, and we look forward to a great 2024 with more students and donors contributing to this high impact mission creating a Yogic life path for the welfare of humanity.

This newsletter covers the following topics:

- 1) Spring 2024 Admissions: Registrations open: Next Open House is December 9th.
- 2) VaYU and BeYogi Alliance
- 3) VaYU's students at SYR 2023 at Kripalu
- 4) VaYU at NCAM
- 5) Appeal for Donations

Spring 2024 Admissions: Registrations open: Next Open House is December 9th.

Spring is coming and VaYU is ready to receive your applications. The Spring Semester 2024 begins on **January 20**th and there is a **special discount of 20**% on tuition for the first semester for applications received on or before **December 31**st, 2023. MS, PhD and MS/PhD applications are accepted. **December 9th @5pm PST** is the upcoming Open House to learn more and get your questions answered from the VaYU leadership.

ADMISSIONS ARE CLOSING ON JAN 13TH, FOR SPRING 2024. apply@vayuusa.org is an important email for you to know.

We are looking forward to seeing you at the Open House!

Please register for the Open House here.

Enjoy affordable, authentic graduate education in three specializations - **Yoga Therapy, Yoga Philosophy, and Yoga Research.** You can enjoy VaYU's online programs to learn at your own pace, at any place, and at any time.

VaYU and BeYogi Alliance



VaYU and <u>BeYogi</u> inked an alliance in July 2023 creating a win-win-win for the BeYogi and VaYU ecosystems.

BeYogi has a 65,000+ strong yoga teacher/therapist/practitioner community who is now able to enjoy extra special discounts (\$501.00) on VaYU admissions and VaYU students/alumni can now enjoy a further discounted liability insurance from #1 Yoga professional liability insurance carrier. BeYogi is part of the Doyle Group which is under Gallagher Insurance giant. Do take advantage of this sacred alliance for a win-win-win.

VaYU Students at SYR2023



In October 2023, Symposium on Yoga Research (SYR) was held as the annual research conference conducted by IAYT. Research Poster Abstracts are the highlight of this conference along with invested speakers.

We are delighted that 3 of VaYU's alumni and students' poster abstracts were accepted and showcased at SYR 2023.

Congratulations Latha Vasan MS '23, Ph.D. '26 Anil Surpur, MS '23 and Shubhangi Joshi, Ph.D. '26!

This is just the beginning. Exciting more research is in the works as the VaYU's MS and PhD population grows. VaYU Students' research theses can be found on <u>VaYU's website</u>.







Latha Vasan MS '23, Ph.D. '26, **Anil Surpur, MS '23,** and, **Shubhangi Joshi,** Ph.D. '26, presented their research representing VaYU at the IAYT Symposium on Yoga Research (SYR 2023) Conference in MA, USA

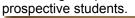
VaYU at NCAM



National Consortium of Ayurvedic Medicine (NCAM) held its first ever global conference October 27-29th in Orlando, FL.

VaYU was a proud Silver Sponsor for this prestigious event. Dr. Sreenath, President of VaYU was one of the invited speakers who spoke on the future of higher education in Yoga and Ayurveda. We thank VaYU's Ayurvedic faculty Dr. Ashlesha Raut, Dr. Dhanada Kulkarni, the primary organizers at NCAM, for bringing us the opportunity to participate at NCAM.

VaYU had a booth that was well visited by prominent dignitaries, well-wishers and attendees including Dr. David Frawley. VaYU, Danny Gaekwad, Member Board of Trustees at Central Florida University, and was well represented by President Dr. Sree N. Sreenath, Chief Marketing Officer, Prashant V. Joshi. Sister sciences Yoga and Ayurveda are recognized as main-stream modalities of evolving complementary and integrative healthcare. VaYU made many new friends with potential donors, partners and



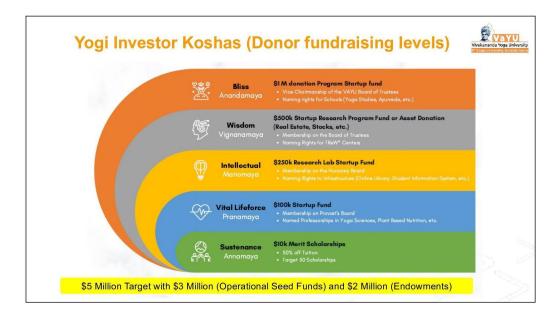




Appeal for Donations

In this season of giving, this is a sincere appeal to donate generously to VaYU as a non-profit, 501(c)(3) institution registered in the state of California (TAX_ID: EIN 81-1722459). Your donations are valued and much for the sustainability and growth of VaYU. VaYU is eager to recognize your donation through various means including naming rights.

Please see various donation options here.



Thank you for your generosity and support of VaYU!

Again, wishing a very enjoyable Thanksgiving holiday and a joyful holiday season ahead.

Sincerely,

Team VaYU Prashant V. Joshi cmo@vayuusa.org



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